



Tampa Bay Photo Shootout
February 24-26, 2017

Black Hills Photo Shootout
September 29-October 1, 2017

SPONSORSHIP OPPORTUNITIES

A Production of:



Thank you for your interest in sponsoring The Photo Shootouts! The Photo Shootouts are regional photography events that bring photographers from across the country together for photography, education, sightseeing, camaraderie, and fun. Through The Photo Shootouts we are able to showcase the beauty and diversity the area has to offer both visitors and residents while providing attendees an outstanding weekend packed full of informative photography workshops, great photo networking opportunities, unbelievable outdoor photography subjects, and most of all, fun! Unique courses, exceptional instructors, incredible photo opportunities, all in one weekend in the beautiful outdoors... who could ask for more!?!

We hope you will consider partnering with us for this fun, unique festival. For more information about the events, please visit <http://www.ThePhotoShootout.com>. If you have any questions about the event or your sponsorship, please contact Nicole at (813) 956-8702 or Nicole@OutdoorPhotoWorkshops.com.

Thank you and we look forward to partnering with you at The Photo Shootouts!

~The Photo Shootout Crew



WELCOME TO THE PHOTO SHOOTOUT... A PHOTOGRAPHER'S PLAYGROUND!

Event Snapshot

- 3 day photography festival in the beautiful outdoors
- 100's of photography enthusiasts
- Attendees representing over 20 US states, as well as several other countries
- Over 50% of attendees have attended a previous Photo Shootout event
- Sponsorship puts your company directly in front of photographers eager to hear about your services and try out your products!



The Photo Shootouts

Participants will be able to attend a variety of different events throughout The Photo Shootout. Included with their registration are 4 photography workshop sessions of their choice along with numerous other informational and social events throughout the weekend.

By sponsoring these events, you will be putting your company in front of photographers eager to hear about your service and try out your products. Through partnering with The Photo Shootout you are also directly supporting the photography programs at local schools and scholarship programs for aspiring photography students. A portion of all proceeds of the Shootout directly benefit these programs. One of our core goals for The Photo Shootout is that it also be a vehicle to help mentor and inspire the next generation of great outdoor photographers.



The Photo Shootout Origins

The first Photo Shootout was held in the Black Hills of South Dakota in 2010, and has grown dramatically from its start. Now in its eighth year, it attracts photographers from across North America and even a few international shutterbugs. In 2015, the Tampa Bay Photo Shootout was launched and follows the same basic format that the Black Hills event has used, while customizing parts of it to fit in with the Florida atmosphere. The Photo Shootouts appeal to a broad range of photography enthusiasts, from novices to professionals, offering workshops and events suited to a wide range of photography interests and levels. The Photo Shootouts are organized and managed by Outdoor Photo Workshops (OPW) who partners with professional photography instructors who have a variety of photography backgrounds, local universities, photography businesses, and photography clubs. With these partnerships, we are able to mesh the expertise of numerous resources to create a fun and educational photography festival. History for the Black Hills Photo Shootout has shown that over 50% of attendees have attended a previous Photo Shootout event, so we have a good mix of Photo Shootout veterans and first timers, which makes it a lot of fun.





About Us

Outdoor Photo Workshops is owned and operated by Jason Hahn, professional nature photographer and lead instructor, and Nicole Hahn, business manager, event coordinator, and aspiring photographer. You can find out more about us at <http://www.HahnNaturePhotography.com> and <http://www.OutdoorPhotoWorkshops.com>.

We also welcome you to take a look at The Photo Shootout website for more information about the events. If registration has not opened for an event yet, you will see last year's event information listed as we leave that up until the new year's registration is open so that people can see what the event looks like and get a better feel for it. Please visit <http://www.ThePhotoShootout.com> to learn more about the festival.



Will You Join Us?

If you have any questions about the event or how to get involved with it, please feel free to email or call Nicole at Nicole@OutdoorPhotoWorkshops.com or (813) 956-8702. We are also happy to set up a meeting time to discuss the event in person or over the phone at your convenience.

Thank you and we look forward to partnering with you for The Photo Shootouts!

THE PHOTO SHOOTOUT

Great courses, exceptional instructors, incredible photo opportunities, all in one weekend in the beautiful outdoors!



SPONSORSHIP OPPORTUNITIES



Presenting Sponsor - \$10,000 (Exclusive)

- Recognition as Presenting Sponsor throughout the event
- Logo featured in the emailed event invitation
- Linked large company logo on website of chosen Shootout event
- Prominent two-page advertisement within the event program
- Company banner/sign displayed at the main hall during event
- Logo included in promotional materials
- Two free vendor spaces to promote your products/services during the event
- Representative invited to speak briefly prior to Friday Welcome session and Sunday lunch session
- Opportunity to include printed materials and goody bag items in the goody bag
- Complimentary admission for two representatives to attend a workshop in all four sessions
- Special seating during Friday Welcome session



Platinum Sponsor - \$5,000

- Recognition as the Platinum Sponsor throughout the event
- Linked medium company logo on website of chosen Shootout event
- Prominent one-page advertisement within the event program
- Company banner/sign displayed at the main hall during event
- Logo included in promotional materials
- One free vendor space to promote your products and/or services during the event
- Opportunity to include printed materials and goody bag items in the goody bag
- Complimentary admission for one representative to attend a workshop in all four sessions
- Special seating during Friday Welcome session



**Bonus* Sponsoring Both Shootouts at the Presenting or Platinum Level*

If you are interested in sponsoring both the Tampa Bay Photo Shootout and the Black Hills Photo Shootout at the same level, either the Presenting Sponsor level or the Platinum Sponsor level, your linked logo will appear on the front page of The Photo Shootout website along with being on both individual event pages, so you will receive additional immediate recognition as soon as someone enters the website. This benefit is only available for the top two levels of sponsorship and both Photo Shootouts must be sponsored at that level.



Gold Sponsor - \$2,500

- Recognition as the Gold Sponsor throughout the event
- Linked small company logo on website of chosen Shootout event
- Half-page advertisement within the event program
- One free vendor space to promote your products and/or services
- Opportunity to include printed materials and goody bag items in the goody bag





Silver Sponsor - \$1,000

- Recognition as the Silver Sponsor throughout the event
- Linked large company name on website of chosen Shootout event
- Quarter-page advertisement within the event program
- One free vendor space to promote your products and/or services
- Opportunity to include printed materials and goody bag items in the goody bag



Bronze Sponsor - \$500

- Recognition as the Bronze Sponsor throughout the event
- Linked medium company name listed on website of chosen Shootout event
- Quarter-page advertisement within the event program
- Opportunity to include printed materials and goody bag items in the goody bag



Copper Sponsor - \$250

- Recognition as the Copper Sponsor throughout the event
- Linked small company name listed on website of chosen Shootout event
- Eighth-page advertisement within the event program
- Opportunity to include printed materials and goody bag items in the goody bag



Scholarships for Students - \$225/Student

Sponsor a full time high school or college student who is in a photography or arts program to attend the event for free through a scholarship. Students will be chosen by their teachers based on merit and photography interest.

- Recognition as a Student Scholarship Sponsor throughout the event
- Linked small company name listed on website of chosen Shootout event
- Eighth-page advertisement within the event program
- Opportunity to include printed materials and goody bag items in the goody bag



In-Kind Sponsorships

- In-kind sponsorships are welcome! In-kind sponsorships will receive the sponsorship level that is 50% of the retail value of the item(s) donated. For example, if you donate items with a retail value of \$1,000, you would receive the amenities of the \$500 sponsorship level. These items will be used as giveaways and door prizes throughout the event and your company name will be announced as the donor for each item.



Vendor Space (Limited)

- With any sponsorship - \$100
- Without a sponsorship - \$300



2017 SPONSORSHIP COMMITMENT FORM

Thank you for choosing to partner with The Photo Shootout!

Please select the event(s) and level(s) you would like to sponsor and fill in the information below completely.

We would like to sponsor the: Tampa Bay Photo Shootout Black Hills Photo Shootout Both

(If sponsoring both events and they are at different levels, please write "TB" and "BH" next to the appropriate level for each event. If you are sponsoring both events at the same level, you may just use a ✓.)

Presenting Sponsor - \$10,000

Platinum Sponsor - \$5,000

Gold Sponsor - \$2,500

Silver Sponsor - \$1,000

Bronze Sponsor - \$500

Copper Sponsor - \$250

Vendor Space with any Sponsorship - \$100

Vendor Space without a Sponsorship - \$300

I would like to sponsor scholarships for ___ full time high school/college photography/art students to attend the event at \$225 each = \$_____

In Kind Item(s) Retail Value - \$_____ Notes about Item(s): _____

All amenities are subject to sponsor committing and providing necessary materials and information prior to respective event deadlines. All signage, designs to be included in event program and goody bag items shall be provided by the sponsor. Logos should be emailed in jpeg or png format to Nicole at Nicole@OutdoorPhotoWorkshops.com.

Please print

Company Name (as it should appear at event): _____

Contact Name: _____ Phone: _____

Address: _____

_____ Email: _____

Check # _____ Visa, MC, Discover, AmEx #: _____

Name on Card: _____ Exp: _____ CCV: _____

Billing Address (if different from above): _____

Total Amount: \$ _____ Signature of Cardholder: _____

Completed forms may be emailed to Nicole@OutdoorPhotoWorkshops.com, faxed to (813) 948-4338 (9-9 Eastern), or mailed to Outdoor Photo Workshops, Attn: TPS, 3756 Lockridge Dr., Land O' Lakes, FL 34638. For questions about your sponsorship, feel free to contact Nicole at (813) 956-8702 or Nicole@OutdoorPhotoWorkshops.com.

Please keep a copy of this form for your records.

